

WHAT'S NEW

at DOLLAR GENERAL®



At Dollar General, we always strive to help make our customers' shopping experience memorable. Whether it's exclusives from their favorite national name brands or new high quality private brands, Dollar General knows that our customers look to us to save on the essentials. Over the last several months, Dollar General has added new products and digital offerings to help make DG trips better than ever.

trueliving® Laundry Detergent



New to the shelves at Dollar General is the expansion of our trueliving® private brand with the launch of trueliving® laundry detergent, pacs and dryer sheets. From stain-fighting power detergent that is safe for all washers to fresh-smelling scents with every wash, trueliving® laundry detergent and pacs are in two fresh-smelling scents: Midnight Bliss and Hint of Spring. Customers can now further their savings on their laundry needs by switching to private brand with detergent and laundry pacs available at affordable, everyday low prices all with a 100 percent satisfaction guarantee. Dryer sheets come in a wide variety of scents for customers to choose from in 40 and 1a20 count options.

Glade® Wax Melts



This season, discover Glade Wax Melts in three enchanting scents: Apple Cinnamon, Cashmere Woods and Vanilla Passion Fruit. Set the mood for the changing seasons with cozy scents available only at Dollar General for \$3 in 8 count packs.

ChapStick Pineapple Coconut and Ice Cream Flavors



Whether you love to collect or try new flavors, customers can find four new ChapStick flavors available only at Dollar General. Treat yourself to a tropical flavor with Pineapple Coconut or consider sweet ice cream flavors with the ChapStick Ice Cream three-pack. Including strawberry gelato, orange sherbet and vanilla bean. Priced at \$3 for the ChapStick Ice Cream three-pack and \$1.25 for the Pineapple Coconut one-pack is available for \$1.25.

Cheetos Salsa con Queso Crunchy



Customers can find this chip-and-dip-inspired treat exclusively at Dollar General for a limited time only! The crunchy snack is made with real cheese and zesty hints of tomatoes, lime and pepper. Available at Dollar General only in for \$3.35 in 8.5 ounce packaging.

DG Rewards

Customers may notice a new way to save on their favorite products in the DG app with the launch of DG Rewards. DG Rewards allows customers to earn discounts on their favorite items over time in addition to DG Digital Coupons. To get started, customers can activate available DG Rewards online at [DG.coupons.com/rewards](https://www.dgcoupons.com/rewards). Once rewards are activated, they may head to the store to shop their favorite items, enter their phone number at check out and redeem their rewards.