

What's New at Dollar General

DG always strive to help make our customers' shopping experience memorable. Whether it's exclusives from their favorite national name brands or new high quality private brands, Dollar General knows that our customers look to us to save on the essentials. Over the last several months, Dollar General has added new products and offerings to help make DG trips better than ever.

Studio Selection™

Since initially launching in 2018, Studio Selection™ has continued to provide new products and now offers even more personal care! With more than 300 recent additions to the Studio Selection™ line, customers can find exciting new products in categories like skin, facial, bath and shower, hair, nail and more. Discover items to add to bath must-haves like this Cleansing Lavender Body Wash or a highly-rated Deep Moisturizing Body Wash that can be ideal for drier winter skin. Find even more quality and affordable skin care products like a Studio Selection™ Adapalene Gel .1% Acne Treatment developed by dermatologists.

Believe Beauty Nail Boutique



Refresh your nails this winter with the recently-launched Believe Beauty Nail Boutique, which features a curation of more than 100 nail polishes, nail art and tools. From matte to ultra shine and bright pink to metallic blue, Believe Beauty offers a variety of options when it comes to nail polishes. Create a custom look with nail art decals available in four styles or glossy stickers that don't require any additional time to dry. Available exclusively at DG, the full Believe Beauty line and new Nail Boutique are priced under \$5 and available at more than 17,000 stores throughout the 46 states DG serves.

FRITOS® Bar-B-Q



FRITOS® Bar-B-Q chips are back at DG! Find the tasty snack only at DG for a limited time in 9.25-ounce and one-ounce bags priced at \$3.50 and \$.50, respectively. Head to your local store to stock up on your favorite Bar-B-Q corn chips!

Maxwell House Mocha



Enjoy the taste of Maxwell House on the go – now in Mocha! This ready-to-drink coffee beverage is made from 100% Arabica beans for a smooth and complex taste enhanced with a delicious hint of cocoa. Enjoy Maxwell House Mocha straight from the fridge or over ice. Find the complementary flavors of cocoa and coffee in an 11 ounce can for \$1.75, available only at DG beginning in January 2021!